



Shawn Smalley

REACTJS, WORDPRESS, GRAPHICS, UI/UX

SKILLS

ReactJS, Redux, WordPress, HTML, CSS3 (SASS/LESS), PHP, Git/Node, Azure, Webflow, Figma, Adobe Creative Suite, Agile/Scrum, Shopify, Sketch, Google Analytics, Public Speaking

CONTACT

 268 Prospect St.
Jamestown, NY 14701

 ShawnMichaelSmalley@gmail.com
405.510.2365

REFERENCES

Andrew Vincent - UI Director, SystemSoft
Andrew.Vincent@sstech.us
813.330.2200x711

Greg Morris - Gen. Manager, BigWing
GMorris@LOCALiQ.com
973.222.0011

Jimmy Rupp - Co-Owner, Innov8tive
JimmyR@ikbi.io
405.269.6779

Matt Krodel - Prod. Manager, a la mode
Matt.Krodel@gmail.com
405.202.1382

WORK EXPERIENCE

KFORCE GLOBAL SOLUTIONS - WORDPRESS DEVELOPER

April 2025 - PRESENT

- Full-stack management of fleet of real estate websites
- Multiple API integrations for apartment floor plans and rental availability
- Customize a mix of page builders, custom themes and plugins.

SYSTEMSOFT - SOFTWARE/WORDPRESS DEVELOPER II

November 2020 - February 2025- 3+ YEARS

- ReactJS healthcare applications from Figma designs
- Microservices/API projects with Redux
- Custom WordPress websites, themes, and plugins
- Webflow projects creating new frontend experiences

BIGWING - FRONTEND WORDPRESS DEVELOPER

February 2019 - September 2020 - 1.5 YEARS

- Wireframes in Sketch/Invision for client approval
- Customize purchased themes or full-custom builds

INNOV8TIVE - GRAPHIC DESIGN AND UI/UX

November 2015 - October 2018 - 3 YEARS

- Created wireframes, rich mockups, client presentations and frontend architecture while coordinating with back end developers for finished deliverables in Agile teams
- Platforms include native iOS/Android, desktop and web
- Social, web, print, and mail/sweag marketing materials.

A LA MODE, INC. - TECH, WEB DESIGN, WEBINARS

February 2007 - October 2015 - 8.5 YEARS

- Created department of six web designers specializing in HTML, CSS/Bootstrap and jQuery using Brackets.io
- Hosted daily live SEO/marketing webinars
- 1-on-1 consultations for design, support, or RMA saves